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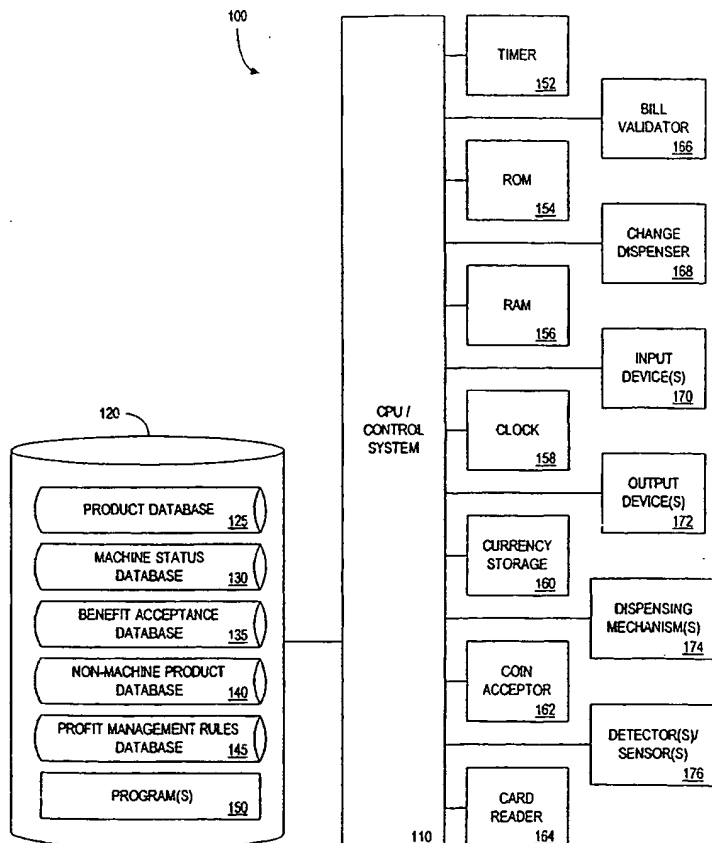
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(54) Title: PRODUCTS AND PROCESSES FOR PROMOTIONS WHICH EMPLOY A VENDING MACHINE



(57) Abstract: Products and processes are provided for receiving, from a customer via a vending machine, a selection of a first product that is available for dispensing by the vending machine. It is then determined, based on profit inventory management data, a set of products that are available for dispensing by the vending machine. A game is output to the customer; Via the game, a selection of a product from the set of products is received. The selected product and the first product are vended.